Eczema is a highly variable inflammatory skin disease that affects individuals of all ages and often contributes to physical, emotional, and financial distress. Despite its prevalence, it remains a commonly underestimated and misunderstood condition, with some of its most excruciating burdens hidden from view.

Millions affected costing billions of dollars

33 MILLION
Americans of all ages are living with eczema

Costing the U.S.
$5.3 BILLION/YEAR
in direct and indirect costs including $619 million/year in lost productivity

More than skin deep

Eczema is associated with significantly higher rates of:
- Allergic rhinitis 46%
- Food allergies 42%
- Asthma 35%
- Anxiety 26%
- Depression 22%
- Persistent skin infections 16%

Life-altering symptoms

- Itch 79%
- Sleep disturbance 29%
- Red, inflamed skin 47%
- Dry, sensitive skin 23%
- Oozing or crusting 19%

Treatment efficacy is individualized and changes over time

No two affected individuals are the same. Symptoms, presentations, and quality of life impacts vary from person to person and are constantly evolving. Treatments that work for one person today may not work for that same person, or for others, tomorrow. Current options include:

- Over-the-counter skin care products (topical)
- Prescription corticosteroids (topical and oral)
- Prescription topical non-steroidal agents
- Systemic immunosuppressing and immune-targeting agents (oral)
- Phototherapy
- Biologics (injectable)

Few patients experience total symptom relief or sustained control from existing treatments

- 58% mixed response to available therapies
- 44% discontinued prescribed medications for eczema
- 16% harmed by available therapies
- Only 12% satisfied with their current therapy

Better, more personalized treatment options could improve outcomes and reduce costs.

morethanskinindeep-eczema.com