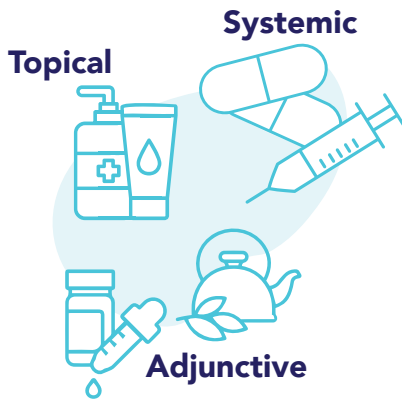




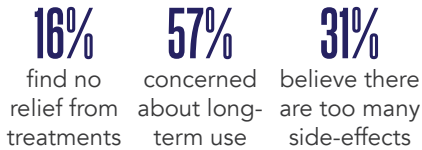
# ECZEMA IN KIDS: UNDERSTANDING THE CAREGIVER EXPERIENCE

Atopic dermatitis (AD) is the most common form of eczema and affects about 13 percent of all children in the U.S., often starting in infancy or early childhood. Symptoms, severity, and impact vary significantly from child to child and over time, affecting quality of life for both patients and caregivers.

## Treatment barriers and efficacy



According to caregivers:

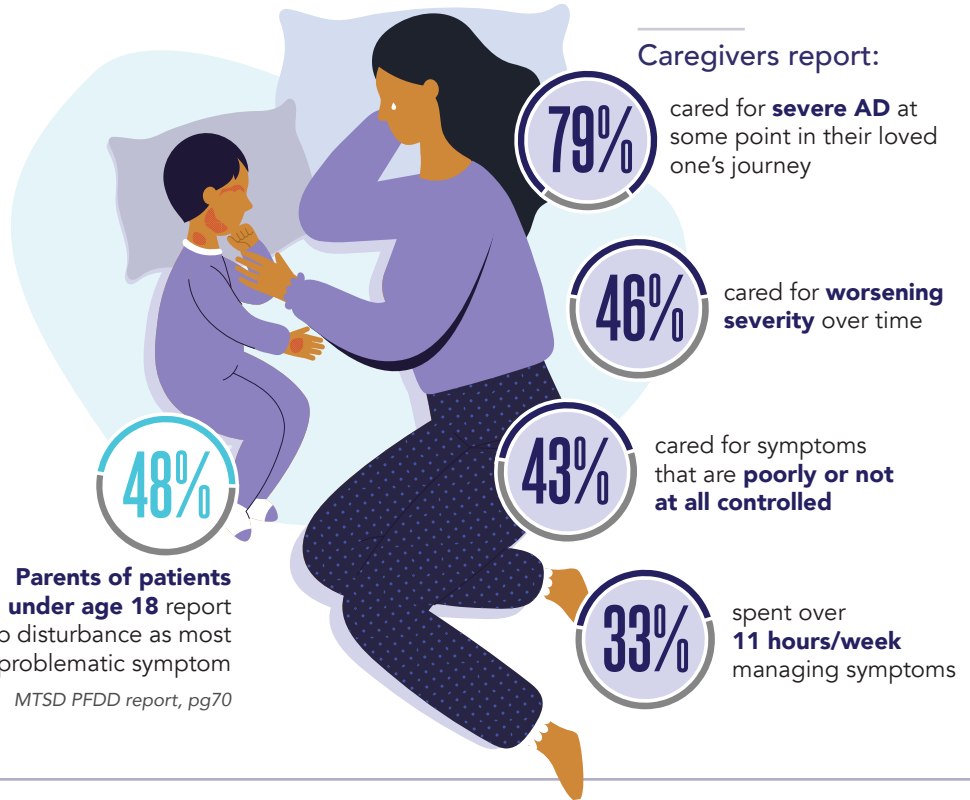


## Prevalence and severity

**~9.6 MILLION**

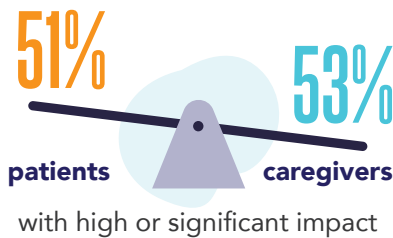
U.S. children under the age of 18 have atopic dermatitis (AD)

[nationaleczema.org/research/eczema-facts/](http://nationaleczema.org/research/eczema-facts/)



## Overall negative impact on quality of life for caregivers

The impact on quality of life for caregivers of kids with AD is comparable to the impact on quality of life for adults with AD



- Mental burden**
- Financial burden**
- Social/behavioral burden**
- Physical burden**

SOURCES More Than Skin Deep Survey. Conducted 2019 with 1,508 respondents, including 1091 patients and 417 caregivers: 43% (0-5 years old); 47% (6-17 years old); 41% (18+ years old).

Too few therapies are approved or indicated for children and treatment side effects can be awful.

[morethanskindeep-eczema.com](http://morethanskindeep-eczema.com)