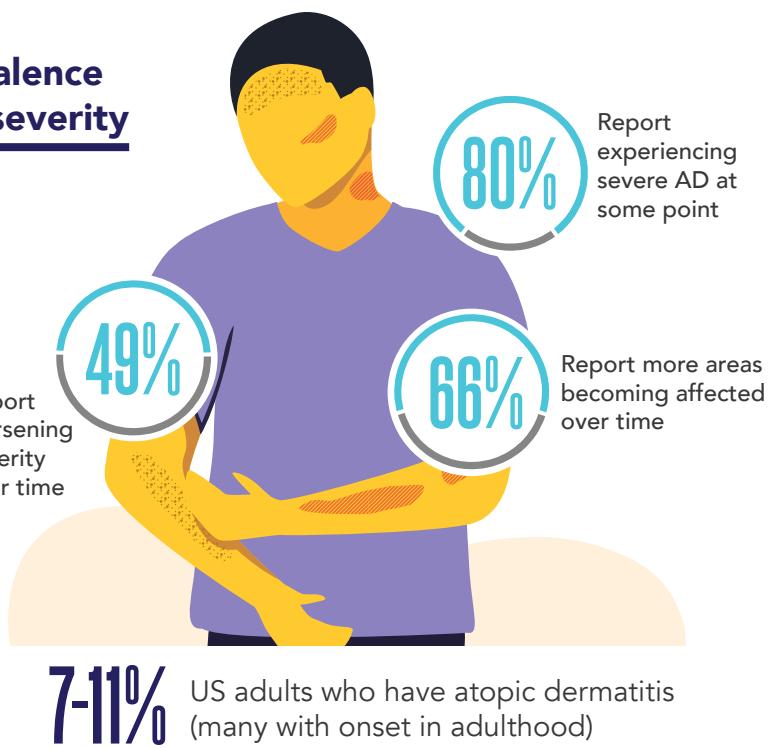




ECZEMA IN ADULTS: UNDERSTANDING BURDEN, IMPROVING OPTIONS

Patients with higher self-reported symptom severity expressed less satisfactory control with current therapies. But the truth is adults of all ages can have any type of eczema, including atopic dermatitis (AD) – and many do. The severity of AD symptoms is highly individualized and variable, often impacting every aspect of life, from sleep to work to hobbies to relationships, making those affected feel physically and emotionally exhausted.

Prevalence and severity



Not just a skin disease



of adults with AD of all severities currently report experiencing mood changes as a result of their condition

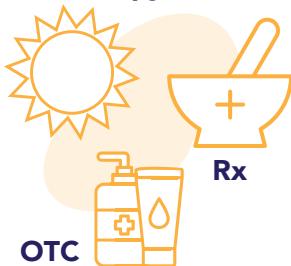
Most commonly reported co-morbid conditions include:

Allergic rhinitis	48%
Asthma	36%
Food allergies	35%
Anxiety	29%
Depression	27%

Time-consuming, constantly evolving treatment regimens

Survey results show a correlation between the level of control achieved with current therapies and self-assessed disease severity, with more severe patients reporting less satisfactory control.

Phototherapy



Symptom control with currently available therapies:

- 38% moderately well controlled
- 33% poorly controlled
- 14% uncontrolled
- 12% very well controlled



nearly 1/2
spend
at least
5-10 hours
per day
managing
symptoms

Common frustrations of affected adults



- » Misdiagnosis
- » Inconsistent care
- » Fluctuating treatment efficacy



- » Physical and emotional exhaustion



- » Financial expense



- » Negative impact on relationships/self-worth
- » Embarrassment
- » Self-isolation from social activities

SOURCES More Than Skin Deep Survey. Conducted 2019 with 1,065 adult respondents:
11% (18-24 year olds); 22% (25-34 year olds); 23% (35-50 year olds); 27% (51-64 year olds); 17% (65 years and older).

Eczema is a highly individualized, life-altering condition without a one size fits all treatment.

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