ECZEMA IN ADULTS: UNDERSTANDING BURDEN, IMPROVING OPTIONS

Patients with higher self-reported symptom severity expressed less satisfactory control with current therapies. But the truth is adults of all ages can have any type of eczema, including atopic dermatitis (AD) – and many do. The severity of AD symptoms is highly individualized and variable, often impacting every aspect of life, from sleep to work to hobbies to relationships, making those affected feel physically and emotionally exhausted.

Prevalence and severity

- 7-11% US adults who have atopic dermatitis (many with onset in adulthood)
- 80% Report experiencing severe AD at some point
- 49% Report worsening severity over time
- 66% Report more areas becoming affected over time

Time-consuming, constantly evolving treatment regimens

Survey results show a correlation between the level of control achieved with current therapies and self-assessed disease severity, with more severe patients reporting less satisfactory control.

Symptom control with currently available therapies:
- 38% moderately well controlled
- 33% poorly controlled
- 14% uncontrolled
- 12% very well controlled

Not just a skin disease

- 79% of adults with AD of all severities currently report experiencing mood changes as a result of their condition

Most commonly reported co-morbid conditions include:
- Allergic rhinitis 48%
- Asthma 36%
- Food allergies 35%
- Anxiety 29%
- Depression 27%

Common frustrations of affected adults

- Misdiagnosis
- Physical and emotional exhaustion
- Inconsistent care
- Fluctuating treatment efficacy
- Negative impact on relationships/self-worth
- Embarrassment
- Self-isolation from social activities
- Financial expense

Sources: More Than Skin Deep Survey. Conducted 2019 with 1,065 adult respondents: 11% (18-24 year olds); 22% (25-34 year olds); 23% (35-50 year olds); 27% (51-64 year olds); 17% (65 years and older).

Eczema is a highly individualized, life-altering condition without a one size fits all treatment. morethanskinindeep-eczema.com